

2019

Wednesday–Friday, September 11–13

Senior Management Conference and Annual Membership Meeting

Pre-conference Institute September 10

Crystal Mountain Resort



SHAPING THE FUTURE Through Leadership Excellence

ONLINE REGISTRATION AVAILABLE NOW
www.michfed/annual-conference

ALSO ONLINE:

- Hotel information
- Conference Partner Opportunities and Order Form



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CONFERENCE SCHEDULE AT-A-GLANCE

PRELIMINARY TIMES, SUBJECT TO CHANGE

TUESDAY, SEPTEMBER 10

PRE-CONFERENCE INSTITUTE

6:00 PM – 8:00 PM

Dinner and program will focus on *Family First Prevention Services Act* implementation

Details to come

WEDNESDAY, SEPTEMBER 11

9:00 AM – 9:30 AM

Federation Board of Directors Meeting, Annual Membership Meeting

9:45 AM – 11:30 AM

NEW: Legal Trust Fund Training for Federation Members

Attorney Dick Hillary

12:45 PM – 2:15 PM

OPENING KEYNOTE

Amelia Franck Meyer

2:30 PM – 3:30 PM

GENERAL SESSION

TBA

WEDNESDAY EVENING EVENTS. Group BBQ, awards and Trivia Night.

THURSDAY, SEPTEMBER 12

9:00 AM – 10:00 AM

GENERAL SESSION

Change Management: Creating an Environment of Collaboration

Andrea Calabrese

10:15 AM – 11:15 AM

GENERAL SESSION

Lean Project Stay: A Workforce Effort in Foster Care

Laura Mitchell and Jill Peck

11:15 AM – 12:00 PM

NEW: POSTER PRESENTATIONS

1:00 PM – 2:00 PM

Waking Up: Addressing Racial Disparities in Family Preservation Work Using Data and Guided Supervision

Diane Bellino, Leonica Erwin and Jason Sroufe

2:15 PM – 3:15 PM

Applying Effective Behavior Management Strategies with Urban Youth

Richard Gentry

3:30 PM – 7:00 PM

NETWORKING OPPORTUNITIES

THURSDAY EVENING DINNER & ENTERTAINMENT EVENTS.

FRIDAY, SEPTEMBER 13

GENERAL SESSIONS

9:00 AM – 10:15 AM

The Role of Agency Leaders in Supporting the Trauma-informed Team

Julie McDaniel-Muldoon

10:30 AM – 11:45 PM

Gateway to Leadership Greatness: Embedding Values & Vision into Daily Decisions

Eliakim Thorpe

11:45 AM – 12:15 PM

Prize drawing, evaluations, adjournment and lunch-to-go

Group registration discounts for Federation Members registering from the same agency:
1 or 2 registrants = \$400 each
3 or 4 registrants = \$375 each
5 or more registrants = \$350 each
Non-Federation Member rate: \$575

Earn Social Work CECHs!

New in 2019...

- **Poster presentations.** Learn more at michfed.org to submit your proposal.
- **We are going green!** All conference materials will be archived on your mobile app!

ONLINE REGISTRATION

www.michfed/annual-conference

Who attends the Senior Management Conference?



Source: 2018 attendance

What did attendees say about 2018's conference?

One of the best conferences by far!
Really enjoyed all the networking opportunities and group sessions!

I so look forward to the conference every year—the networking with colleagues, the relevant and thought-provoking sessions, the incredible venue and food.

What I gained from this in terms of motivation, energy and new ideas is so very exciting!

Why should you attend in 2019?

Your needs as a private child and family service agency leader are unique. The challenges you face are numerous and appear from multiple dimensions. At this one-of-a-kind conference, you and your colleagues will convene to:

- Focus on successful strategies for innovation to increase performance of your agency.
- Gain insights and perspectives of national, state and local experts regarding leadership strategies specific to Michigan.
- Explore new and expanded ways of leading your agency now and into the future.
- Learn from colleagues who have tested new approaches to service delivery.
- Benefit from networking opportunities to support your current and future leadership relationships.

Earn social work CECHs

Check the box on the online registration site if you would like to qualify for Social Work CECHs for LMSWs and LBSWs. Cost for CECHs is \$75 per person to qualified individuals who attend the entire portion of the training for which they are registered. Attendance forms must be signed onsite in order to receive the CECHs.

CRYSTAL MOUNTAIN RESORT RESERVATIONS

Exhibitors and attendees of the Senior Management Conference and Annual Membership Meeting are responsible for making their own hotel reservations at **Crystal Mountain Resort**, 12500 Crystal Mountain Drive, Thompsonville, MI 49683. Hotel group rates based on room type will be available for reservations made by **August 12, 2019**, for dates of September 10-13. See chart below.

Book your lodging online at:
michfed.org/annual-conference. **Group code: 4640T9**

If you need help with online registration, call **855-520-2974**.

Cancellation policy: Fully refundable if cancellation is made 14 days prior to arrival date.

Check in: 5:00 PM • Check out: 11:00 AM

Crystal Mountain Resort room or suite type	Conference rate (plus taxes and fees)
Studio	Single/double rate: \$119
Hotel room	Single/double rate: \$139
Suite	Single/double rate: \$169
One-bedroom condo	Single/double rate: \$209
One-bedroom Kinloch	Single/quad rate: \$269
Two-bedroom Condo	Single/quad rate: \$269
Two-bedroom cottage/Kinloch	Single/quad rate: \$329
Three-bedroom condo	Single/quad rate: \$329

All rates are subject to 2% local assessment and 9% service fee. Group rates are available two days before and a discounted rate is available two days after the conference-related stay.

ONLINE REGISTRATION

www.michfed/annual-conference

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CONFERENCE PARTNERSHIP OPPORTUNITIES

Why should you become a Conference Partner?

As a Conference Partner, you will be in a unique position to reach 150+ CEO/executives and senior leadership of private, nonprofit human services organizations who attend each year. The opportunity to showcase your services and products through exhibits, special events, and the conference app will enhance your business opportunities with Michigan community-based organizations.

Who is the audience? Private agency decision makers!



Source: 2018 attendance

Partners and exhibitors had this to say about prior year conferences...

"We made great contacts and connections and thoroughly enjoyed the conference. Looking forward to next year's conference!"

"What a fabulous conference you all put on! Good energy, good content, good networking. Honored to sponsor and help MichFed deliver."

"The conference was a great success. As usual, you made things run quite smoothly."

FIND ALL THE DETAILS AT www.michfed/annual-conference

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CONFERENCE PARTNERSHIP OPPORTUNITIES

Conference Partner HOST options each include:

- Recognition as the Conference Partner HOST in printed materials and conference signage.
- Display of your company logo on projection screen prior to and between general sessions.
- Opportunity to talk about your business or organization for 3 minutes (with microphone) at the sponsored event.

Conference Partner HOST Options			
			
Diamond Host \$2,500	Gold Host \$1,500	Silver Host \$1,250	Bronze Host \$1,000
<p>Exclusive host of your choice of one option, plus a full-page ad in the conference program and a conference partner listing in the conference app:</p> <ul style="list-style-type: none"> ● Thursday evening entertainment ● TapSnap Photo Booth at Thursday evening event ● Wednesday group premium BBQ ● Thursday evening plated dinner 	<p>Exclusive host of your choice of one option, plus half-page ad in conference program, plus a conference partner listing in the conference app:</p> <ul style="list-style-type: none"> ● Opening keynote ● Wednesday: Group lunch ● Thursday: Group lunch 	<p>Exclusive host of your choice of one GENERAL SESSION or GROUP BREAKFAST, plus a conference partner listing in the conference app:</p> <ul style="list-style-type: none"> ● Wednesday PM ● Thursday AM ● Thursday PM ● Friday AM ● Thursday AM group breakfast ● Friday AM group breakfast 	<p>Exclusive host of your choice of one option, plus a conference partner listing in the conference app:</p> <ul style="list-style-type: none"> ● Wednesday PM refreshment break ● Thursday AM refreshment break ● Thursday PM refreshment break ● Friday AM refreshment break ● Mobile Charging Station

Conference Partner MOBILE APP



Banner Ad Partner
\$500
 Rotating banner ad appears at the top or bottom of the screen and serves as a cost-effective way to create brand awareness.

Conference Partner SWAG (Something We All Get) options

available at www.michfed/annual-conference.

Conference Partner MARKETING options include recognition in printed materials and signs:

Marketing Options	
Exhibit Table - \$750 (Federation Corporate Sponsor: \$500)	
Up to 2 breakfasts (Thur./Fri.) and 2 lunches (Wed./Thur.) are included. NOTE: Conference organizers are not responsible for lost or stolen exhibit material. Secure any valuables at your display when the table is not attended. <i>New this year:</i> Listing on Conference App!	
Program Full-page Ad - \$500 (Federation Corporate Sponsor: \$400)	Ad size: 10"h x 7.5"w
Program Half-page Ad - \$300 (Federation Corporate Sponsor: \$250)	Ad size: 4.75"h x 7.5"w
Marketing Combo - \$1,000 (Federation Corporate Sponsor: \$900) includes Exhibit Table and Full-page Ad plus listing on Conference App!	
Tote Bag Inserts - \$350 per item	
Provide your own promotional piece to be inserted into conference attendees' tote bags. Items must be delivered to the Federation office no later than August 31.	

PARTNER COMMITMENT FORM ONLINE AT www.michfed/annual-conference