



SPONSORSHIP & MARKETING OPPORTUNITIES Order Form

HOST Sponsorships include:

- Recognition as conference HOST sponsor in printed materials, digital promotions and conference signage.
- Opportunity to talk about your business or organization for two minutes and introduce the session speaker, if applicable.
- Display of your company logo on projection screen prior to sessions.
- Plus extra benefits listed in the chart below.

Conference HOST Sponsorship Options	Price	Choice
 <p>Diamond Sponsor - \$1,500 —Exclusive sponsor of the opening keynote presentation —Full-page ad in conference program</p>	\$1,500	<input type="checkbox"/>
 <p>Gold Sponsor - \$800 —Exclusive sponsor of a general session:* • 10:30 AM session • 12:45 PM session • 2:30 PM session —Half-page ad in conference program</p>	\$800	<input type="checkbox"/>
 <p>Silver Sponsor - \$700 —Exclusive sponsor of the lunch —Half-page ad in conference program</p>	\$700	<input type="checkbox"/>
 <p>Bronze Sponsor - \$500 —Exclusive sponsor of a refreshment break:* • Morning refreshment break • Afternoon refreshment break —Half-page ad in conference program</p>	\$500	<input type="checkbox"/>

*Contact Jenny Crichton at jenny@michfed.org to coordinate your choice.

Order contact:

Organization/company name:
Mailing address:
Name of person completing this form:
Title:
Office phone:
E-mail:

Payment

TOTAL AMOUNT DUE: \$ <input style="width: 100px;" type="text"/>
By January 31, fax order form to 517-485-6680 or scan/email to jenny@michfed.org
Choose payment option below:
<input type="checkbox"/> Check enclosed for total amount due. <input type="checkbox"/> Check will be mailed for total amount due by January 31, 2019.
<p style="text-align: center;">Send form and check to: Michigan Federation for Children and Families 620 S. Capitol Avenue., #325 Lansing MI 48933</p>
<input type="checkbox"/> I will pay by credit card via this secure link: https://www.surveymonkey.com/s/MichfedPayment ; I understand a 4% charge will be added for credit card payment.

MARKETING Options include recognition in printed materials and conference signage:

Marketing Options	Price	Choice
<p>Exhibit Table Exhibit space includes six-foot table, two chairs, and up to two box lunches. Conference program allows for the conference attendees to visit with vendors during two 15-minute refreshment breaks plus lunchtime. <i>NOTE: Please be aware that conference organizers are not responsible for lost or stolen exhibit material.</i> If ordering exhibit space, identify here the individuals who will tend your exhibit table:</p> <p>Name: _____ E-mail: _____ Name: _____ E-mail: _____</p>	\$200	<input type="checkbox"/>
<p>Program Full-page Ad - \$150 Ad size: 10"h x 7.5"w</p>	\$150	<input type="checkbox"/>
<p>Program Half-page Ad - \$100 Ad size: 4.75"h x 7.5"w</p>	\$100	<input type="checkbox"/>

IMPORTANT: Camera-ready artwork and hi-res company logo must be e-mailed by January 31, 2019, to rose@michfed.org