



7th Annual Residential Treatment Conference

# Strengthening Families

Action Strategies for Michigan Residential Treatment Providers

**Monday, February 25, 2019**

at **The MTG Space**

4039 Legacy Parkway, Lansing, MI 48911



This conference will feature national and state expertise to help guide Michigan residential treatment providers toward implementation of the *Family First Prevention Services Act* and coming into compliance with the Qualified Residential Treatment Program (QRTP) standards.

Special emphasis will be placed on the opportunities within the law that focus on helping to transform residential treatment through best practices and strategies for family engagement.

**Register today!**

Find the registration link at [www.miched.org](http://www.miched.org)



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### Who should attend?

This conference is ideal for residential treatment staff of all levels—direct care, supervisors, program managers and CEOs; teams are encouraged to attend.

Content is relevant to the following areas of practice and stakeholders:

- Professionals in child welfare, juvenile justice, behavioral and community health, school social workers
- Judges, referees and court administrators
- Tribal court judges, attorneys and related staff
- Prosecutors, assistant attorneys general
- LGALs
- Probation officers

### Earn Social Work CEUs

If you would like to qualify for as many as 5 Social Work CEUs, be sure to check the box included within the online registration. *An additional charge applies of \$30 per person, payable to the Michigan Federation for Children and Families.* Cost can be paid by the agency or individual in advance or onsite via cash, check or credit card. CE attendance forms must be signed onsite in order to receive the CEUs. There are no exceptions to these requirements.

Approval of this conference for MDHHS in-service training hours will be requested.

## Registration is online only at [www.michfed.org](http://www.michfed.org)

Group registrations of 6 or more qualify for the lowest price for Michigan Federation member agencies!

Blocks of registrations can be reserved now at the lowest rates; provide names of attendees by January 31, 2019.

Registrant type	Early bird price per person*
Employee of Federation Full or Affiliate member agency	1 - 5 registrants: <b>\$125 each</b> 6 or more registrants: <b>\$105 each</b>
Non-Federation-member registrant	<b>\$155 each</b>

\*After January 31, 2019, add \$25 per person.

**Registrants wishing to earn Social Work CEUs:** An additional \$30 per person fee applies, payable to the Michigan Federation for Children and Families. CE cost can be covered by the agency or individual in advance or paid onsite via cash, check or credit card (a 4% charge applies to credit card payments).

### Important registration notes:

- If needed, hotel accommodations are the responsibility of the attendee; see below for nearby options.
- Full conference registration includes handouts, coffee, lunch and afternoon break.
- **REFUND POLICY:** Refund will be issued if your request is made in writing to [jenny@michfed.org](mailto:jenny@michfed.org) by January 31, 2019, less an administrative fee of \$25 per cancelled registration. After January 31, 2019, no refunds will be issued, but substitutions can be requested via [jenny@michfed.org](mailto:jenny@michfed.org).
- Refund policy applies to all registrations received, including those with payment pending.
- There will be no onsite registration.
- Confirmations will be issued via e-mail only.

If you have questions about this event, email [jenny@michfed.org](mailto:jenny@michfed.org) or call 517-485-8552.

### Location

## The MTG Space

4039 Legacy Parkway  
Lansing, MI 48911

Onsite parking is free.



### Hotel accommodations

Overnight accommodations are available at nearby hotels, including the Candlewood Suites, approximately one mile from the conference site. Hotel reservations and payment are the responsibility of the individual or organization.

### Candlewood Suites 517-351-8181

3545 Forest Road, Lansing, MI 48910  
\$75 conference rate for studio room if reserved by February 4, 2019; mention you are with the Residential Treatment Conference.

For additional hotel options, use your favorite Internet browser to search: **Lansing area hotels.**

## Program

8:30 AM – 8:55 AM • Conference check in • Coffee available

8:55 AM – 9:00 AM • Welcome address

9:00 AM – 10:15 AM • Keynote address

### Implementing the *Family First Prevention Services Act*: Focus on Qualified Residential Treatment Program Implementation

**Keynote presenters Eric Fenner and Kara Wood of Casey Family Programs** will provide in-depth information on the *Family First Prevention Services Act* specific to the Qualified Residential Treatment Program implementation.

10:15 AM – 10:30 AM • Break, network and visit with exhibitors

10:30 AM – 12:00 AM • General session

### Family Engagement Practice Strategies

**Presenter Christopher Robinson, LMSW, Residential Services Director, Highfields**, will present family engagement strategies Highfields has implemented using the Building Bridges Initiative (BBI) principles, reporting on the outcomes with kids and successes their agency is experiencing as a result.

12:00 PM – 12:45 PM • Break, network and visit with exhibitors

12:45 PM – 2:15 PM • General session

### The Critical Importance of Trauma-informed Centers and Agencies

**Presenter Julie McDaniel-Muldoon, PhD, CTP-Advanced**, will discuss the psycho-physiological effects of trauma, drawing from childhood trauma research and including key findings of the Adverse Childhood Experiences (ACEs) Study. You will leave with trauma-informed intervention strategies and techniques that build resilience and coping strategies in traumatized children and in the adults who have these children in their care.

2:15 PM – 2:30 PM • Break, network and visit with exhibitors

2:30 AM – 3:45 PM • Closing session

### Aftercare and Community-Based Connections

**Michigan residential treatment agency experts** will discuss strategies their agencies have already employed to successfully implement aftercare, strengthen the family system, and develop community-based connections for youth. Panelists will engage in a moderated discussion on how family involvement and engagement can help sustain the positive impacts of residential treatment after a youth is discharged from the agency's care.

3:45 PM – 4:00 PM • Closing, evaluations, adjournment



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## Sponsor/Marketing Opportunities

### HOST Sponsorships include:

- Recognition as conference HOST sponsor in printed materials, digital promotions and conference signage.
- Opportunity to talk about your business or organization for two minutes and introduce the session speaker, if applicable.
- Display of host logo on projection screen prior to sessions.
- Plus extra benefits listed in the chart below.

Conference HOST Sponsorship Options	
	<b>Diamond Sponsor - \$1,500</b> —Exclusive sponsor of the opening keynote presentation —Full-page ad in conference program
	<b>Gold Sponsor - \$800</b> —Exclusive sponsor of a general session:* • 10:30 AM session • 12:45 PM session • 2:30 PM closing session —Half-page ad in conference program
	<b>Silver Sponsor - \$700</b> —Exclusive sponsor of the lunch —Half-page ad in conference program
	<b>Bronze Sponsor - \$500</b> —Exclusive sponsor of a refreshment break:* • Morning refreshment break • Afternoon refreshment break —Half-page ad in conference program

\*Contact Jenny Crichton at [jenny@michfed.org](mailto:jenny@michfed.org) to coordinate your choice.

### MARKETING Options include:

Conference MARKETING Options	
<b>Exhibit Table - \$200</b> Exhibit space includes six-foot table, two chairs, and up to two box lunches. Conference program allows for the conference attendees to visit with vendors during two 15-minute refreshment breaks plus lunchtime. <i>NOTE: Conference organizers are not responsible for lost or stolen exhibit material.</i> When ordering exhibit space online, identify the individuals who will tend your exhibit table.	
<b>Program Full-page Ad - \$150</b> Ad size: 10" h x 7.5" w	
<b>Program Half-page Ad - \$100</b> Ad size: 4.75" h x 7.5" w	
Order online at <a href="http://www.michfed.org">www.michfed.org</a>	